

# Touristic special subjects

- 8,000 copies monthly at 15th (certified by IVW)
- Subscribers: bus operators, RDA-members, travel professionals
- Highest subscribed circulation in the omnibus sector
- Advertising in a relevant editorial context
- Online-entry on gruppenreise-navi.com (seven photos, events, group offers, last-minute offers, ...)
- free online changes are possible at any time
- linked in our magazine app (iOS, Android)
- Regular newsletter (German, English, French, Italian)
- Circulation in 30 countries in European countries
- 1 year online presence in the category "Special Topics" on gruppenreise-navi.com

## Overview (Examples for 2019)

### Bus-Fahrt 1/2019

- Bus destination Leipzig and Saxony
- Year of Fontane in Brandenburg

### Bus-Fahrt 2/2019

- "Premium-Ziele" – a special edition of Bus-Fahrt
- ITB 2019 – Main issue

### Bus-Fahrt 3/2019

- "Gipfel-Ziele" – a special edition of Bus-Fahrt
- RDA Group Travel Expo in Friedrichshafen – Main issue
- Season's final

### Bus-Fahrt 4/2019

- Bus destination Black Forest
- Review RDA Group Travel Expo in Friedrichshafen, Part 1

### Bus-Fahrt 5/2019

- Review RDA Group Travel Expo in Friedrichshafen, Part 2

### Bus-Fahrt 6/2019

- RDA Group Travel Expo in Cologne – Main issue

### Bus-Fahrt 7/2019

- "Weihnachtliche Ziele", Part 1 – a special edition of Bus-Fahrt

## Prices and formats, 4c

- 1/1 for € 4,620.00\*       1/4 for € 2,085.00\*
- 1/2 for € 2,975.00\*       1/8 for € 1,365.00\*
- 1/3 for € 2,510.00\*      \*Prices incl. € 160.00 for the online presentation

- We order the marked subject and format.
- Please make us an individual offer without engagement.
- We ask for information regarding further focuses.

Company \_\_\_\_\_ Adress \_\_\_\_\_

Contact person \_\_\_\_\_ VAT identification number \_\_\_\_\_

E-Mail \_\_\_\_\_ Signature \_\_\_\_\_

### Bus-Fahrt 8/2019

- "Weihnachtliche Ziele", Part 2 – a special edition of Bus-Fahrt
- Review RDA Group Travel in Cologne

### Bus-Fahrt 9/2019

- The big package tour operators exchange
- Season's opening

### Bus-Fahrt 10/2019

- Music destinations
- Bus destination Carinthia
- Bus destination Italy

### Bus-Fahrt 11/2019

- The big advent lottery
- Bus + Culinary experiences

### Bus-Fahrt 12/2019

- City destinations



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