

# Gipfel-Ziele

## A special edition of Bus-Fahrt

Present your mountain destinations. Your ad is being published in the issue of March in Bus-Fahrt (15th of March), as well as in the special edition "Gipfel-Ziele".

### Your advantages

- Read by coach operators, group travel planners and organisers, tour guides, bus drivers, RDA-Members, ...
- Distribution at known tourist fairs (ITB, RDA, Bus2Bus, CMT, BTB, VPR)
- 1 year online presence on gruppenreise-navi.com with group offers, seven photos, extended information about the offer and events
- 1 year online presence in the category "Special Topics" on gruppenreise-navi.com
- Magazine app (iOS, Android) and Flipbook
- Free online changes are possible at any time

### Info

- Carrier object: Bus-Fahrt, 8,000 issues monthly (IVW audited)
- Special print: "Gipfel-Ziele", 500 issues yearly
- Highest subscribed circulation in the omnibus sector
- hiking regions, trails, hiking hotels, mountain railways, mountain events and alpine locations

#### 1/1 page

- s/w € 2,940.00\*
- 4c € 4,620.00\*

#### Juniorpage

- s/w € 1,780.00\*
- 4c € 3,205.00\*

#### 1/2 page

- s/w € 1,550.00\*
- 4c € 2,975.00\*

#### 1/3 page

- s/w € 1,085.00\*
- 4c € 2,510.00\*

#### 1/4 page

- s/w € 855.00\*
- 4c € 2,085.00\*

#### 1/8 page

- s/w € 510.00\*
- 4c € 1,365.00\*

\*All prices incl. € 160.00 online services, Price list no. 58 as of 01.10.2017

- We order the marked subject and format.
- Please make us an individual offer without engagement.

Company \_\_\_\_\_ Adress \_\_\_\_\_

Contact person \_\_\_\_\_ VAT identification number \_\_\_\_\_

E-Mail \_\_\_\_\_ Signature \_\_\_\_\_

The personal data given in the contract (in particular name, address, telephone number, bank data) is necessary for the purpose of the realisation of the developing contractual relationship and is saved on the basis of legal authorizations. If a sales representative of Stünings Medien GmbH is involved in the contract, he is entitled to save the personal data for the purpose of order processing and for legal retention periods. He is also entitled to transmit the data to Stünings Medien GmbH.