

# Gruppenreise-Navi

print • online • mobile

# Hotels / Guesthouses / Restaurants

Present your city, destination or hotel in Europe's leading group travel planner.



## Info

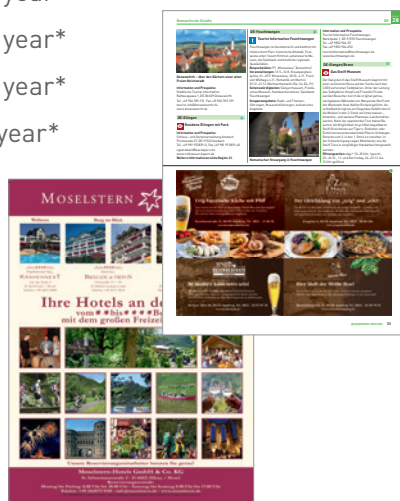
- Edition: Gruppenreise-Navi (Bus-Ziele/Club-Ziele)
- Publication: annual, 15th December/47th edition
- Circulation: 45,000 copies (Bus-Ziele and Club-Ziele)
- Distribution: sale by retail Europe-wide, distribution at known tourist fairs (e.g. ITB, RDA)
- Target groups: Subscribers to the trade journal Bus-Fahrt, Bus operators, bus drivers, travel agencies, RDA members, company travel agents and couriers, adult education centre, farmer's wives clubs and VdK associations, shooting clubs, skittles clubs, rambling clubs, social clubs, church associations, choral societies, music societies, other clubs like senior citizen associations, cultural associations, welfare and social work associations, Lions clubs and study trip organizers

## Formats and Prices

Advertisement incl. online presence

- 1/1 page, 4c for € 4,900.00 per year\*
- 1/2 page, 4c for € 3,560.00 per year\*
- 1/4 page, 4c for € 2,550.00 per year\*
- 1/8 page, 4c for € 1,450.00 per year\*
- 1/16 page, 4c for € 860.00 per year\*

\*Term of 2 years



## Online:

- Online presence on gruppenreise-navi.com with group offers and seven photos
- Last-minute offers
- Calendar of events (regional)
- Direct booking request
- Free online changes are possible at any time
- Europe-wide newsletter in German every two weeks and monthly in English, French and Italian with a link to your offer on gruppenreise-navi.com
- eBook

We order the marked subject and format, term of two years.

Please make us an individual offer without engagement.

Company \_\_\_\_\_ Address \_\_\_\_\_

Contact person \_\_\_\_\_ VAT identification number \_\_\_\_\_

E-Mail \_\_\_\_\_ Signature \_\_\_\_\_

The personal data given in the contract (in particular name, address, telephone number, bank data) is necessary for the purpose of the realisation of the developing contractual relationship and is saved on the basis of legal authorizations. If a sales representative of Stünings Medien GmbH is involved in the contract, he is entitled to save the personal data for the purpose of order processing and for legal retention periods. He is also entitled to transmit the data to Stünings Medien GmbH.



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